

## JUMPSHIP

### APP AND WEBSITE PRIVACY AND COOKIE POLICY

(Last updated 20 July 2022)

1. INTRODUCTION	
Who are we?	We are Jumpship Limited, a company incorporated in England & Wales, with company number 10573099 and registered office at Chaddesley Sanford, Castle House Castle Street, Guildford, Surrey, GU1 3UW. Where we decide the means or purpose of processing your personal data, we are the data "controller."
What's this policy about?	This policy explains how we process your personal data as a data controller when you make use of the Somerville game, and our website (together, the "Services"). We update this policy from time to time so please check back in.
How do you contact us? <i>(if you have questions about this policy or to exercise your rights)</i>	Write to us at: <a href="mailto:info@jumpship.co.uk">info@jumpship.co.uk</a>  If we can't resolve your issue, you can also get in touch with the Information Commissioner's Office: <a href="https://ico.org.uk/concerns">https://ico.org.uk/concerns</a> . (or if you live in a European country outside the UK, you can submit a complaint to the supervisory authority in your country).
What are your rights?	You have the following rights, although these rights may be limited in some circumstances: <ul style="list-style-type: none"> <li>• Ask us to send a copy of your data to you or someone else</li> <li>• Ask us to restrict, stop processing, or delete your data</li> <li>• Object to our processing of your data</li> <li>• Object to use of your personal data for direct marketing</li> <li>• Ask us to correct inaccuracies</li> </ul> <p>If we rely on consent to process data, or send direct marketing, you can withdraw consent by email to the address above.</p>

2. YOUR PERSONAL DATA AND HOW WE USE IT		
Your data	How we use it	Sources and recipients
<p><u>Enquiry data</u> (<i>information we receive when you get in touch</i>) including:</p> <ul style="list-style-type: none"> <li>• Name</li> <li>• Contact details</li> <li>• Other personal data you send to us as part of enquiries.</li> </ul> <p><u>How long we keep it</u></p> <p>6 years from when our relationship with you ends.</p>	<p>We process this information to respond to your support and other enquiries.</p> <p><u>Legal basis</u></p> <p>We may process this data in accordance with the terms of our contract with you (where we need this information to provide Services to you) or to take steps at your request prior to entering into a contract.</p> <p>We also use this to pursue our legitimate interests, including: (a) our interest in responding to enquiries to ensure smooth operation of our business and services; and (b) to understand our customers and improve</p>	<p><u>Sources</u></p> <ul style="list-style-type: none"> <li>• We collect this information from you when you send it to us.</li> </ul> <p><u>Recipients</u></p> <p>We don't share this information with anyone else</p>

	<p>our Services, by taking on-board your feedback.</p> <p><u>More information</u></p> <p>You may be required to provide us with certain information for us to respond to your enquiries.</p>	
<p><u>Game Data</u></p> <p>When you play our games, we may process:</p> <ul style="list-style-type: none"> <li>• your progress within the game, and any achievements you have unlocked; and</li> <li>• your gamertag or username.</li> </ul> <p><u>How long we keep it</u></p> <p>6 years from when our relationship with you ends.</p>	<p>We process this information in order to enable you to purchase and play our games.</p> <p><u>Legal basis</u></p> <p>We process this personal data in accordance with the terms of our contract with you (where we need this information to provide Services to you) or to take steps at your request prior to entering into a contract.</p>	<p><u>Sources</u></p> <p>We collect this information from you and from the game store (e.g. Steam) through which you purchase and access the game.</p> <p><u>Recipients</u></p> <ul style="list-style-type: none"> <li>• This information is accessible to the operator of the platform you use to purchase and/or play the game (for example Steam, Microsoft).</li> </ul>
<p><u>Analytics</u></p> <p><i>(data about how users interact with our website):</i></p> <ul style="list-style-type: none"> <li>• browser type and version, IP address, approximate location and time zone, access logs, device type and settings, operating system, &amp; other information provided by browser or device;</li> <li>• use you make of our website, including URLs and content you visit, clickstream to, through and from our website, date and time, page response times, errors, length of visits to pages, interaction (such as scrolling, clicks and mouse-overs) data, and methods used to leave our site;</li> <li>• error reports generated if there are problems with our website.</li> </ul> <p><u>How long we keep it</u></p> <p>After 26 months underlying data is deleted, but we may retain aggregated statistics generated from that data which are anonymous.</p>	<p>We use software to collect analytics data about users of our website, to understand how people use them, where they come from, which devices and operating systems they use, and how they interact with our website, and to help improve and maintain our websites.</p> <p><u>Legal basis</u></p> <p>We process analytics data if you have given your consent.</p> <p><u>More information</u></p> <p>You can find out more about how Google processes analytics data by <a href="#">clicking here</a>.</p> <p>You can withdraw your consent for Google analytics by using the following link: <a href="#">Google Analytics</a>.</p>	<p><u>Sources &amp; Recipients</u></p> <p>We use Google analytics to collect this data from you.</p>
<p><u>Marketing</u></p> <p>We process the following information about you to send you</p>	<p>We process this information to send you promotional material.</p> <p><u>Legal basis</u></p>	<p><u>Sources</u></p> <p>We collect this information from you.</p>

<p>emails to let you know about news, content and updates relating to the Services:</p> <ul style="list-style-type: none"> <li>Name</li> <li>Contact information (such as email address)</li> </ul>	<p>We process your personal data for this purpose where we have your consent.</p> <p><u>More Information</u></p> <p>You can withdraw your consent or opt-out at any time by dropping us a line or clicking on the unsubscribe link in our emails.</p>	<p><u>Recipients</u></p> <p>We use the following service providers to help us process this information on our behalf:</p> <ul style="list-style-type: none"> <li>Google</li> </ul>
<p>Where explicit retention periods are not described above, we hold data for as long as necessary bearing in mind the purpose for which it was collected. To determine the appropriate period, we consider the amount, nature, and sensitivity of the data, the potential risk of unauthorised access, and legal requirements.</p>		

### 3. COOKIES, ANALYTICS AND SIMILAR TECHNOLOGIES

Cookies, pixels and other technologies store and access data on your device to help websites and apps work. This table explains their purpose, how long they last, and who else can access their data. We get your consent to use them unless they are essential for our sites, apps or services.

Most browsers allow control over cookies, for more information: [Google Chrome](#) | [Microsoft Edge](#) | [Mozilla Firefox](#) | [Microsoft Internet Explorer](#) | [Opera](#) | [Apple Safari](#).

Other settings to disable certain similar technologies: [Windows Advertising ID](#) | [iOS and Mac OS Ad Tracking](#) | [Google Analytics](#) | [Your Ad Choices](#).

Cookie/data	Duration	Purpose	Access
Squarespace functionality, security and authentication cookies	Details available at the following link: <ul style="list-style-type: none"> <li><a href="#">Squarespace Help Centee (cookies)</a></li> </ul>		
Google Analytics (_ga, _gid)	26 months	Analytics - To help us understand how you use our Services, such as how often, so we can improve our website and deliver a better experience and also for us to carry out research and statistical analysis to help us develop new content, products and services.	Google accesses these cookies to provide analytics services to us.

### 4. TRANSFERS AND DISCLOSURE

Transfers	Your data is generally stored in the UK or Europe. Where we use data processors outside the UK or Europe and transfer personal data to a country which does not provide an adequate level of protection, we use contracts approved by the European Commission or UK Information Commissioner’s Office which give personal data protection similar to that which it has in Europe. For more information drop us a line using the contact details at the start of this policy.
Disclosure	Other than as set out above, we may disclose your personal data: <ul style="list-style-type: none"> <li>Where required by law, government, competent authorities or the courts or to establish, exercise or defend our legal rights, and for the purposes of preventing crime and fraud (for example, we may share personal data with our professional advisors, investigators, or credit reference agencies).</li> </ul>

	<ul style="list-style-type: none"><li>• With members of our corporate group, our suppliers, and subcontractors, as necessary for the purposes set out in this policy.</li><li>• If involved in an investment, merger, acquisition, or sale of our organisation or assets, personal data we hold may be shared based on the legitimate interests of us, our shareholders, customers and other parties to a transaction, unless those interests are outweighed by prejudicial impacts upon you.</li></ul>
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